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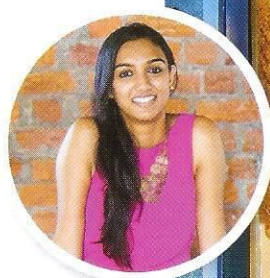
A new décor store, Room Therapy has products inspired by the designer's many travels and love for food.

By Aroma Sah Anant

Sona Reddy believes that any space, especially the home, should be comfortable, special and beautiful. Her foray into the field of interior designing happened soon after she realised that the city of Hyderabad, where she resides, had little to offer in the home décor category. And, so began the journey of 'Room Therapy', first an online home décor shopping site, and recently, a 3,000-square-foot store in Jubilee Hills. Big on travel and food, Reddy stocks products that present a mix of design sensibilities from the east and the west. "We love to create Indian furniture that is influenced by the French or vice versa. Mixing trends is our USP," she says.

An avid traveller, Reddy's travels have helped her formulate almost every idea that she has come up with so far—from the display at the store to curating or designing products. "The antique pillars in Kerala have influenced the pillars at the store which is a huge part of the design and bone inlay products happened after a visit to Rajasthan. Today, we are known for our designs and products in bone inlay."

One always connects home decor with women and tend to leave the men out. But, Reddy created an admirable collection of hourglasses, clocks, book ends and more to interest them. +



MORE FROM THE CITY

In tony Jubilee Hills, a new Italian eatery is carving its niche. Flying Spaghetti Monster is a chic new address frequented by Hyderabad foodies for some refined dining.

Coffee lovers in Hyderabad are in for a tall, grande or venti treat soon. The popular international coffee shop Starbucks is all set to make a foray into the city later this year.